



MICROCHIP



Analog is Everywhere
MCP649x EMI filtering op amps
feature 2.5mA quiescent current
& rail-to-rail I/O

MOUSER ELECTRONICS
NEW IN STOCK

Powered by GlobalSpec

Electronics360

About | Advertise

Search Electronics360



Home

Industries

Supply Chain

Product Watch

Teardowns

Multimedia

Subscribe

HOME ► INDUSTRIES ► INDUSTRIAL & MEDICAL TECHNOLOGY ► DISCRETE AND PROCESS AUTOMATION ► ARTICLE

Share | f | t | in

Discrete and Process Automation

Classic Automation marks 20 years in the industrial automation and control equipment space

Electronics360 News Desk

09 May 2023

Share | Tweet | Email

Classic Automation, a provider of refurbished and surplus industrial automation and control equipment, is celebrating its 20th anniversary in 2023. Its journey is a testament to its employees' hard work and dedication.

Ad Heavy Duty Chip Set Cooling with TE Thermal Bridge



TE's innovative thermal bridge technology provides up to 2x better thermal resistance over traditional thermal technologies used in liquid cooling, cold plate or restricted airflow applications.

[Learn More](#)

The company was founded in 2003 by Fritz Ruebeck, who identified a gap in the market for high-quality refurbished and replacement automation equipment. In 2003, Fritz left ABB realizing the space the company had left behind for many engineers like himself and took the opportunity to start a one-man operation in his home. His business model was based on a website supplying parts for existing control systems. The company started small, operating with a few employees in Fritz's Webster, New York, home. The founder's vision and commitment to excellence soon paid off and Classic Automation quickly gained a reputation for providing reliable and cost-effective automation parts and repairs.

Over the past 20 years, Classic Automation has grown rapidly, expanding its product lines and customer base, and was featured multiple times as a Rochester, New York, top 100 company. Today, the company offers one of the largest selections of manufacturers and parts of industrial automation equipment in the industry. This includes programmable logic controllers (PLCs), human-machine interfaces (HMIs), DCSS, panel controllers, industrial PCs and variable frequency drives (VFDs).

Relevant topics, expert presenters, live or on demand.

Listen. Learn. Enjoy.

Explore Webinars

Electronics360 Weekly Newsletter

Get news, research, and analysis on the Electronics industry in your inbox every week - for FREE

Sign up for our FREE eNewsletter

Get the Free eNewsletter

INDUSTRIAL VACUUM SYSTEMS

PLUG & PLAY VACUUM PUMPS

PLUG & PLAY NOW

BUSCH VACUUM SOLUTIONS

Popular News

1. Elon Musk's Starlink will be unusable under 5G
2. Are water-based zinc batteries the next big thing?



Source: Classic Automation

Classic Automation has made significant strides within the Rochester/Webster community, where it has been rooted since its inception. The company has experienced tremendous growth over the years and now boasts a team of over 65 talented employees. What is particularly noteworthy is that over half of the staff are from the local and surrounding areas, which highlights commitment to supporting the community and providing job opportunities for locals.

Classic Automation has also invested heavily in technology and infrastructure to ensure its customers receive the best possible service. In 2022 the company introduced its own line of powerful process panel controllers called Panelicity — a 3x6 controller designed to simplify new installations and provides updated technology for upgrades of older panel controllers. The company is outfitted with over 100 system-specific testing fixtures with a 3D printer, thermal guns, an X-ray machine and ball grid array reading stations. The company's state-of-the-art repair facility and testing lab are staffed by experienced technicians who can diagnose and repair almost any type of automation equipment.

Classic Automation's commitment to quality and customer service has earned it a reputation as a trusted partner for some of the world's leading manufacturers and system integrators. By refurbishing and repairing parts their goal is to extend the lifecycle of existing systems. With this mindset, the company hopes to cut back on the need for manufacturing and materials and move toward a more sustainable plan. With customers in over 110 countries, the company is well-positioned for continued success in the years to come.

Valued customers, partners and friends are invited to [commemorate this important milestone on June 8, 2023](#).

To contact the author of this article, email GlobalSpecEditors@globalspec.com



Discussion – 0 comments

Powered by CR4, the Engineering Community

By posting a comment you confirm that you have read and accept our [Posting Rules](#) and [Terms of Use](#).

DISCRETE AND PROCESS AUTOMATION

Comau unveiled as Intrinsic's first industrial and innovation partner, demonstrating true acceleration in advanced automation solutions

[DISCRETE AND PROCESS AUTOMATION](#)

ASRock Industrial brings new potentials in AIoT solutions to Automate 2023

[DISCRETE AND PROCESS AUTOMATION](#)

Digi-Key Electronics showcases full automation offerings including systems integrator programs at Automate 2023

[DISCRETE AND PROCESS AUTOMATION](#)

Continued growth for industrial Ethernet and wireless networks

[DISCRETE AND PROCESS AUTOMATION](#)

RELATED ARTICLES

Rochester Electronics receives IATF 16949 certification for automotive production

[ELECTRONICS AND SEMICONDUCTORS](#)

Mitsubishi Electric Automation exhibiting innovative solutions for a resilient and sustainable future at IMTS 2022

[DISCRETE AND PROCESS AUTOMATION](#)

Part Needed for a Classic Porsche? There's a 3D Printer for That

[TECHNOLOGY](#)

Hot Toy Highlights

[AUDIO AND VIDEO](#)

LoRaWAN Based Street Lighting Becomes a Reality

3. Northrop Grumman building electronic warfare (EW) using gallium nitride tech for surface warships
4. Air taxi services coming to Japan
5. 2-year autonomous vehicle project begins in Switzerland

Datasheets360

Find Free Electronics Datasheets

Enter a part number



Price and Availability Powered by
TrustedParts.com



**Mitsubishi Electric Automation releases CNC
oscillation cutting function**

DISCRETE AND PROCESS AUTOMATION

LIGHTING & LEDES

Electronics360

Editorial Team
Client Services

Advertising
Terms of Use

360 Websites

Datasheets360

GlobalSpec

[Home](#) | [Site Map](#) | [Contact](#) | [Employment Opportunities](#) | [Privacy Policy](#)

© Copyright 2023 GlobalSpec - All rights reserved.